

# Best Trade Show Giveaways

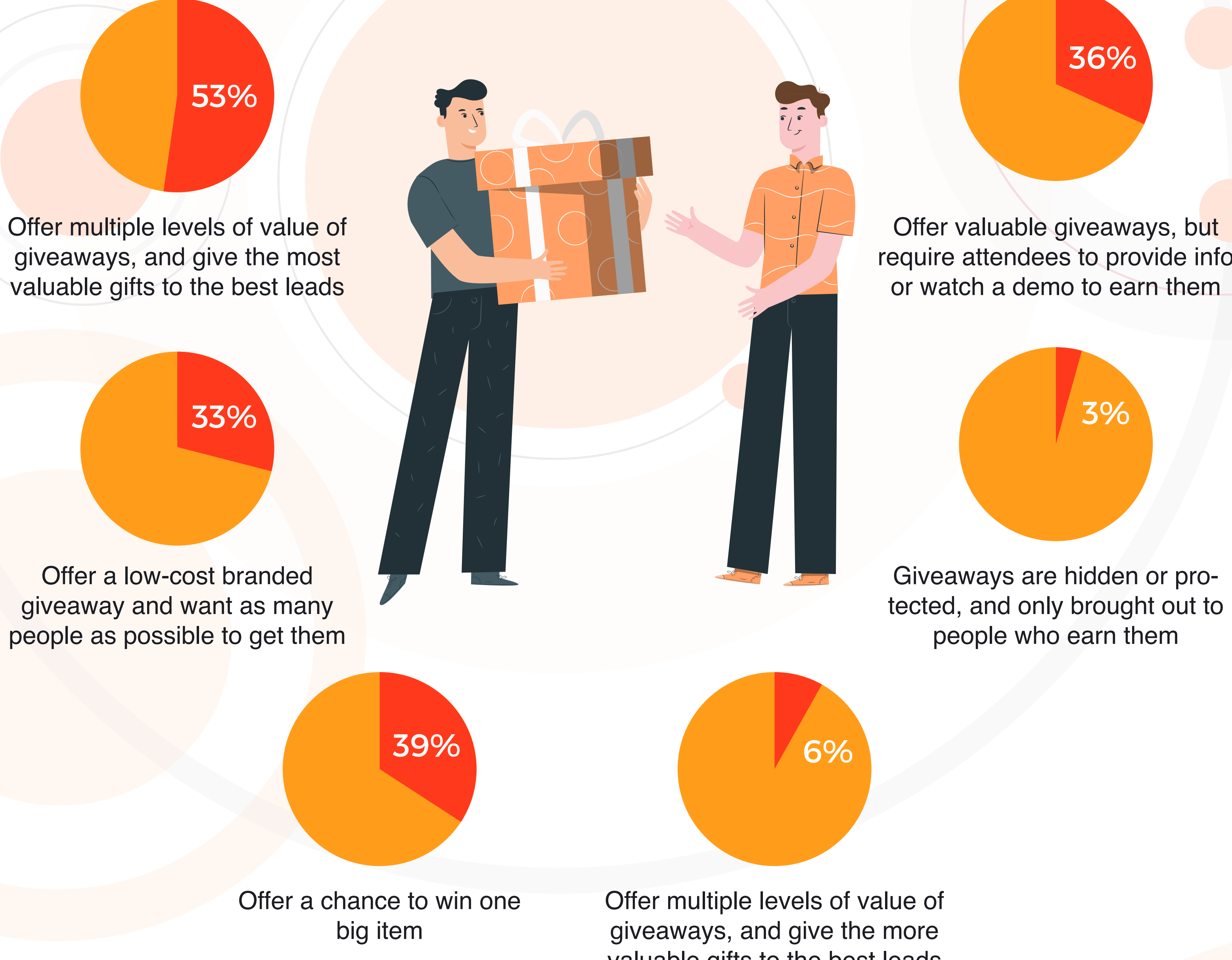
## 2018 Survey on Strategies, Features, Choices & Perceptions

**SocialPoint**  
Audience Engagement Platform



### Best Trade Show Giveaways STRATEGIES

How exhibitors are using trade show giveaways

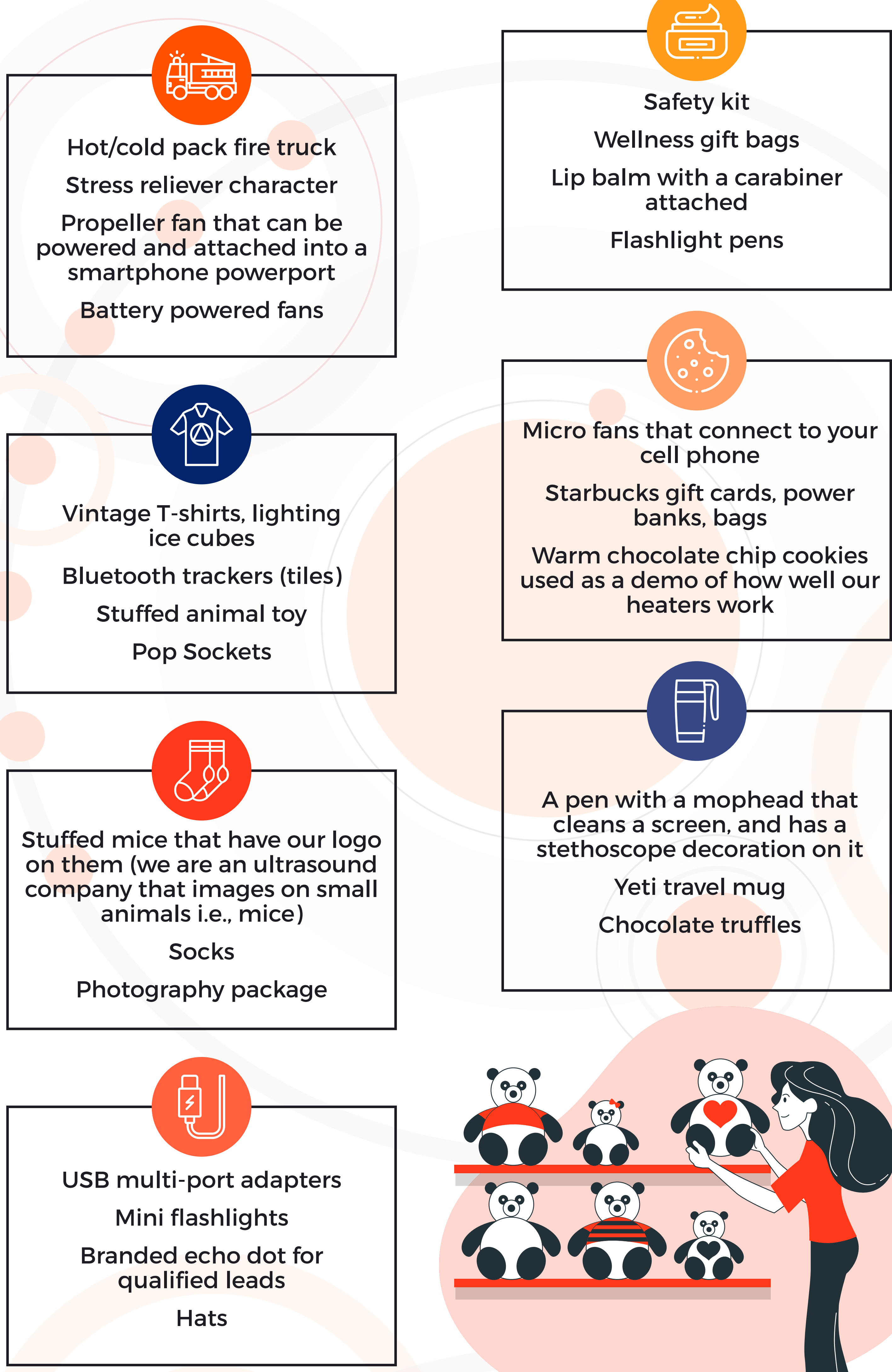


### Best Trade Show Giveaways FEATURES

What exhibitors look for in giveaways

### Top Trade Show Giveaways CHOICES

What exhibitors are using for giveaways



### Best Trade Show Giveaways BENEFITS & PERCEPTIONS

How exhibitors are weighing pros & cons



**SocialPoint**  
Audience Engagement Platform

[www.socialpoint.io](http://www.socialpoint.io)